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Report shows ‘light touch’ behaviour change programmes cut costs

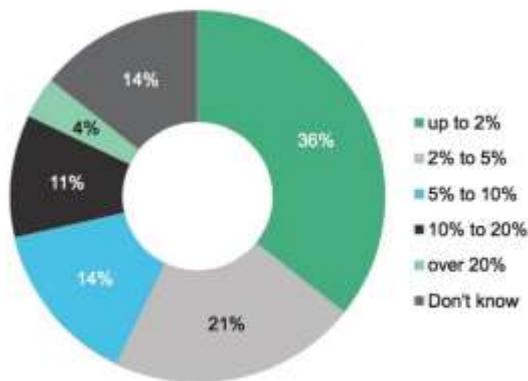
1 February 2016, London – The latest issue of the UK *Energy Efficiency Trends* report (Volume 13, published January 2016) provides evidence that no cost/low cost behaviour change programmes are cutting energy consumption and associated costs.

The latest UK *Energy Efficiency Trends* report covers Q3 of 2015. Produced and published by energy analysts EEVS and Bloomberg New Energy Finance, it includes a dataset to help shed light on what constitutes a behaviour change programme and what those currently deployed are achieving. Carried out in conjunction with independent behaviour change and environmental charity Global Action Plan, the survey found that:

Even short term, minimal cost interventions are delivering results.

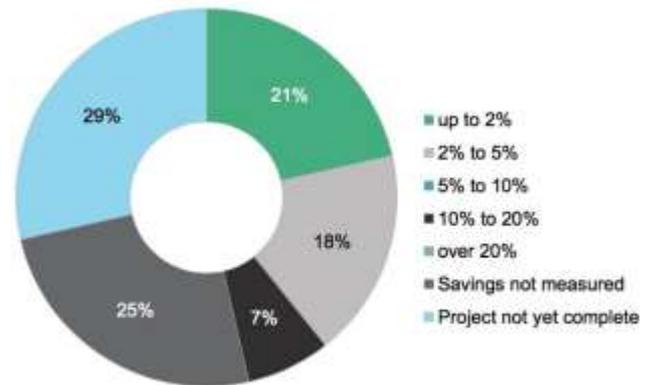
Respondents were asked to provide both estimated and actual financial savings as a percentage of annual energy spend. The results are shown in Figures 26 and 27 below.

Figure 26: Estimated financial saving – as % of annual energy spend



Source: EEVS, BNEF, GAP.

Figure 27: Actual financial savings – as % of annual energy spend



Source: EEVS, BNEF, GAP.

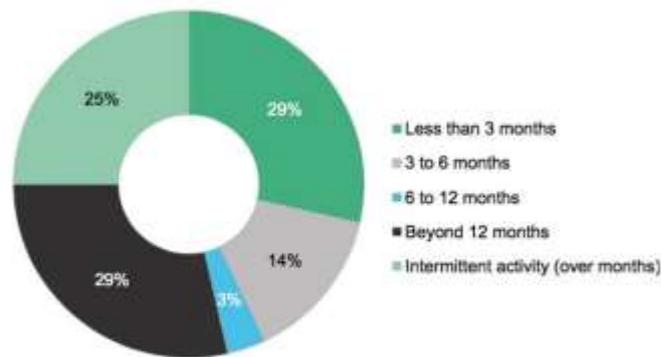
Click here to download the graphs above: <http://app.pmax.co.uk/collateral/92583.jpg>

Commenting on the survey results, Chris Large, Senior Partner at Global Action Plan, said:

“With all but two of the completed projects delivering the expected savings, it is clear that behaviour change projects are delivering. Many of these are short, self-contained and low cost, with almost half lasting less than 6 months and over 60% costing less than £10,000. The implication is behaviour change has a very favourable return on investment.”

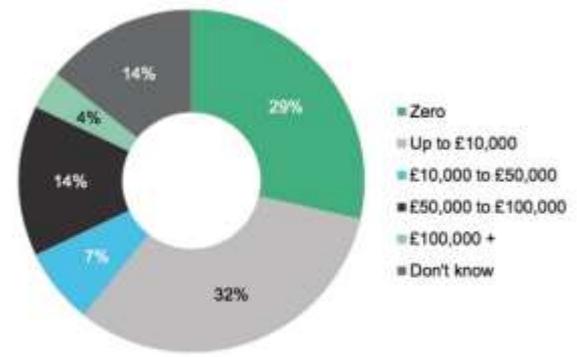
The duration and cost profile of behaviour change programmes are shown in Figures 31 and 32 below.

Figure 31: Duration of the programme



Source: EEVS, BNEF, GAP.

Figure 32: Financial budget invested in the programme



Source: EEVS, BNEF, GAP.

Click here to download the graphs above: <http://app.pmax.co.uk/collateral/92582.jpg>

Download the full report here: <http://www.energyefficiencytrends.co.uk/latestreport.html>

Compiled from the results of a confidential, quarterly industry survey, the UK *Energy Efficiency Trends* Report clearly evidences industry trends and has become one of the sector's leading sources of market intelligence. The report covers both energy suppliers and consumers, providing differentiated results for each market sector.

The report is delivered by a research partnership between EEVS and Bloomberg New Energy Finance, and supported by Bird & Bird, Bellrock and Schneider Electric.

Headline findings from Issue 13:

- 82% of consumers reported commissioning new energy efficiency projects; that's higher than the long term trend which is c70% and a new sector high
- Lighting-based technologies continued to outperform other energy saving technologies, with an uptick in the specification of lighting controls in Q3. Boiler controls also experienced growth, but this could be due to seasonal influences
- The capital cost profile remains volatile. Q3 saw a strong volume of smaller scale projects (up to £50k) and large projects (over £500k), but the core mid-range projects (£50 – 500k) was down, accounting for only one in five projects
- Financing arrangements remained stable, but a trend that has emerged throughout 2015 has been the use of combination funding (a mix of in-house and external finance).
- Financial payback periods returned to the long term trend of between three and four years, driven by a growth in longer five to 10-year payback projects

To read the full report press release, click here: www.eevs.co.uk/trendsnews.html

Call for new respondents

New respondents are always needed to complete the survey. The ideal respondents fall into two categories:

- Directors within energy efficiency supply organisations
- Those responsible for reducing energy consumption within organisations

There is no restriction on size of organisation. Those interested in taking part in the next survey can register using this link: <http://www.energyefficiencytrends.co.uk/join-community.html>

Ends

To find out more, please visit www.energyefficiencytrends.co.uk or follow the EEVS team on Twitter @EEVInsight. Alternatively, please contact Adrienne Robins at Green Tiger Communications:

Tel: 07855 643094. Email: adrienne@greentigercommunications.co.uk

Editors' Notes

The Energy Efficiency Trends Survey (Vol.13) was conducted between 14 October – 14 December 2015 and was completed by 67 UK-based energy and other senior managers (38 consumer organisations and 29 suppliers). Their answers related to the situation from the third calendar quarter of 2015.

The insight it provides is helping to transform levels of transparency and understanding within the sector – as well as supporting better, faster, more confident decision making in relation to commercial energy saving investments.

The analysis is produced quarterly, based on survey feedback from a wide range of commercial consumers and suppliers of energy efficiency.

The survey is delivered by EEVS and Bloomberg New Energy Finance and is supported by:

- Bird & Bird – international law firm with a specialism in the energy and utilities sector
- Bellrock2808 – providing property and facilities management services to over 40,000 retail, commercial and public sector properties throughout the UK
- Schneider Electric – a global specialist in energy management improving energy efficiency and performance in more than 100 countries

EEVS is a leading global provider of performance assurance, analysis and information in relation to energy efficiency. This includes working with clients to devise and develop: performance management systems and strategies; procurement policies and tender evaluations; due diligence on performance contracts and guarantees; performance and financial risk analysis. Alongside this, an established team of energy analysts provides high quality, independent Measurement and Verification (M&V) services for all sizes and types of energy saving project. Since 2011 this team has evaluated the savings performance of over 400 schemes to the global good practice standard, IPMVP.

www.eevs.co.uk

Bloomberg New Energy Finance is the definitive source of insight, data and news on the transformation of the energy sector. BNEF has a staff of more than 200 based in key finance centres worldwide including London, New York, Beijing, New Delhi, São Paulo and Tokyo.

www.about.bnef.com

Global Action Plan is an award-winning charity that provides environmental behaviour change projects. Since 1993, we've helped over 750,000 people make practical changes that create environmental savings in businesses of all sizes, as well as communities, schools and with young people.

www.globalactionplan.org.uk