

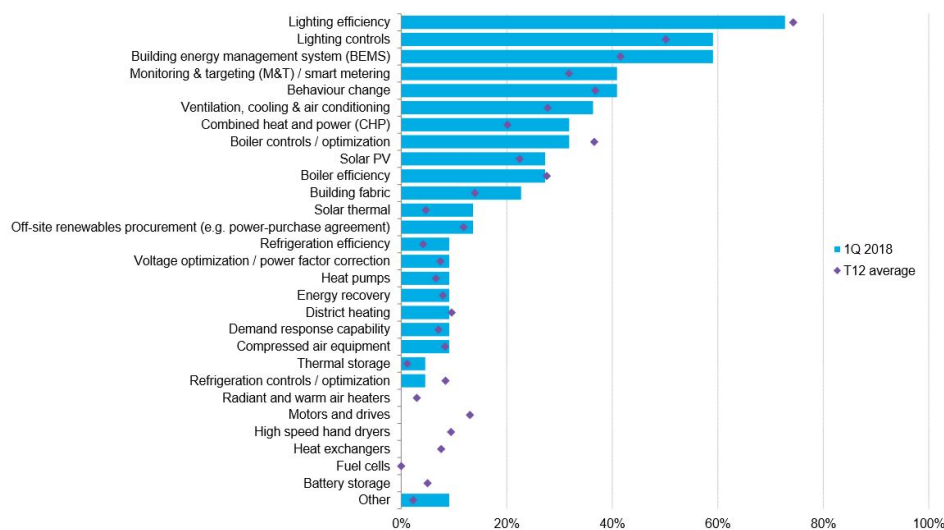
**FOR IMMEDIATE RELEASE**  
**Wednesday 13 June 2018**  
**5am EST, 10am GMT, 11am CET, 5pm HKT**

## **Quarterly Energy Efficiency Trends Report Shows Surge in Projects Using Smart Building Technology**

13 June 2018, London – Published today by EEVS Insight and Bloomberg New Energy Finance, the latest *Energy Efficiency Trends* report shows the commissioning of projects involving smart building technologies has risen by almost a third in the first quarter of 2018, compared to the 2017 average.

Based on survey responses from UK private and public sector organisations in Q1 2018, the analysis shows that 91% of active consumer respondents commissioned at least one of the of the following smart building technologies; building energy management systems, lighting controls, monitoring and targeting software or smart metering (see Figure 1 below).

**Figure 1: Uptake of energy efficiency technologies, Q1 2018 versus four-quarter average**



Source: EEVS, BNEF. Note: ranks technologies according to the proportion of consumers who commissioned a project in each technology out of the overall number of consumers commissioning projects.

Levent Gurdenli, Co-head of Energy Management at international law firm Bird & Bird commented:

*“The high level of interest in smart building technologies shown by the report reflects the growing trend of energy consumers continuing to take greater control of their energy consumption in order to enhance their sustainability credentials and to improve their bottom lines. They have a range of strategies available to them, from the direct installation of building management systems, procuring renewable energy directly from generators under a corporate PPA and engaging an ESCO under an energy performance contract. We expect this smart energy management trend to continue with the developments in new behind-the-meter battery solutions and employers looking to promote the installation of electric vehicle charging infrastructure at their premises”*

In addition, the first quarterly report of 2018 revealed:

- Suppliers reported a continued downward slide in orders over the last 12 months, however a more positive outlook is forecast with 76% reporting an expected uptick in orders in the second quarter of 2018.
- Amongst consumers surveyed, a good mix of project values continue to be reported, with the largest spending band (£500k+) attracting the most responses and representing some 27% of reported projects.
- Overall confidence, as shown within the report's market barometer, has struggled to pick up over the last 18 months and has been on a downward trajectory for the last 3 quarters.

**For detailed analysis of quarterly *Energy Efficiency Trends in the UK* view the latest full report here:**

<http://www.eevs.co.uk/media/trendsq118.pdf>

### **About the report**

Compiled from the results of a confidential, quarterly consumer and supplier survey, the UK *Energy Efficiency Trends* report evidences industry trends and has become one of the sector's leading sources of market intelligence.

The report is delivered by a research partnership between EEVS and Bloomberg New Energy Finance, and is supported by Bird & Bird, APC Lighting and the Environmental Industries Commission.

*Download the Volume 23, Q1 2018 report here:* <http://www.eevs.co.uk/media/trendsq118.pdf>

### **Call for new respondents**

New respondents are always needed to complete the survey. The ideal respondents fall into two categories:

- Directors within energy efficiency supply, consultancy and finance organisations
- Those responsible for reducing energy consumption within their own organisations

There is no restriction on size of organisation. Those interested in taking part in the next survey can register using this link: <http://www.energyefficiencytrends.com>

**ENDS**

To find out more, please visit [www.energyefficiencytrends.com](http://www.energyefficiencytrends.com) or follow the EEVS team on Twitter @EEVSInsight. Alternatively, please contact Lara Slavin at APC Technology Group plc:  
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### **Editors' Notes**

The Energy Efficiency Trends Survey Q1 2018 (Vol.23) was conducted between 18 April and 18 May 2018 and completed by 68 UK-based respondents.

The insight it provides is helping to transform levels of transparency and understanding within the sector – as well as supporting better, faster, more confident decision making in relation to commercial energy saving investments.

The analysis is produced quarterly, based on survey feedback from a wide range of commercial consumers and suppliers of energy efficiency.

The survey is delivered by EEVS and Bloomberg New Energy Finance and is supported by:

- Bird & Bird – international law firm with a specialism in the energy and utilities sector.
- Environmental Industries Commission (EIC) - trade and lobbying association representing the voice of the green economy.
- APC Lighting – specialises in lighting products and services for the purpose of maximising energy and operational efficiency in buildings.

**EEVS** is a leading global provider of performance assurance, analysis and information in relation to energy efficiency. This includes working with clients to devise and develop: performance management systems and strategies; procurement policies and tender evaluations; due diligence on performance contracts and guarantees; performance and financial risk analysis. Alongside this, an established team of energy analysts provides high quality, independent Measurement and Verification (M&V) services for all sizes and types of energy saving project. Since 2011 this team has evaluated the savings performance of hundreds of energy efficiency projects to the global good practice standard, IPMVP.

[www.eevs.co.uk](http://www.eevs.co.uk)

**Bloomberg New Energy Finance (BNEF)** is an industry research firm focused on helping energy professionals generate opportunities. With a team of 200 experts spread across six continents, BNEF provides independent analysis and insight, enabling decision-makers to navigate change in an evolving energy economy.

Leveraging the most sophisticated new energy data sets in the world, BNEF synthesises proprietary data into astute narratives that frame the financial, economic and policy implications of emerging energy technologies.

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